

Developing Strategies for Publishing and Interviewing along the Way to the Job Market

18 March 2021

AAAL GSC

5:00 - 7:00 PM EST

Organizers



Yuchan
(Blanche) Gao
Arizona State
University
PhD Student
*Learning,
Literacies &
Technologies*



Maria
Kostromitina
Northern Arizona
University
PhD Student
Applied Linguistics



Fatemeh
Bordbarjavid
Iowa State
University
PhD Student
*Applied Linguistics &
Technology*



Lupe Rincon
Mendoza
Penn State
University
PhD Candidate
Applied Linguistics



Rong Ren
Arizona State
University
PhD Student
Applied Linguistics

Agenda

1. Zoom Etiquette
2. Introductions
3. Panelists' Presentations
4. Q & A

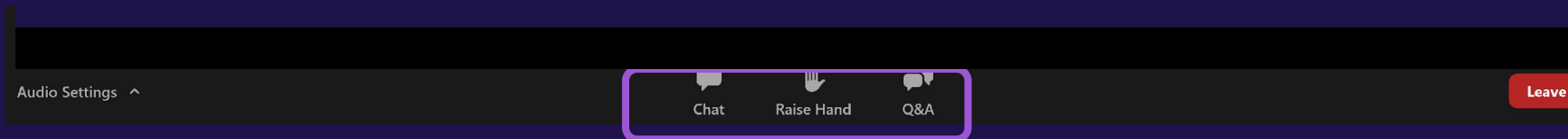
The zoom webinar interface

Developing Strategies for Publishing and Interviewing along the Way to the Job Market

18 March 2021

AAAL GSC

5:00 - 7:00 PM EST



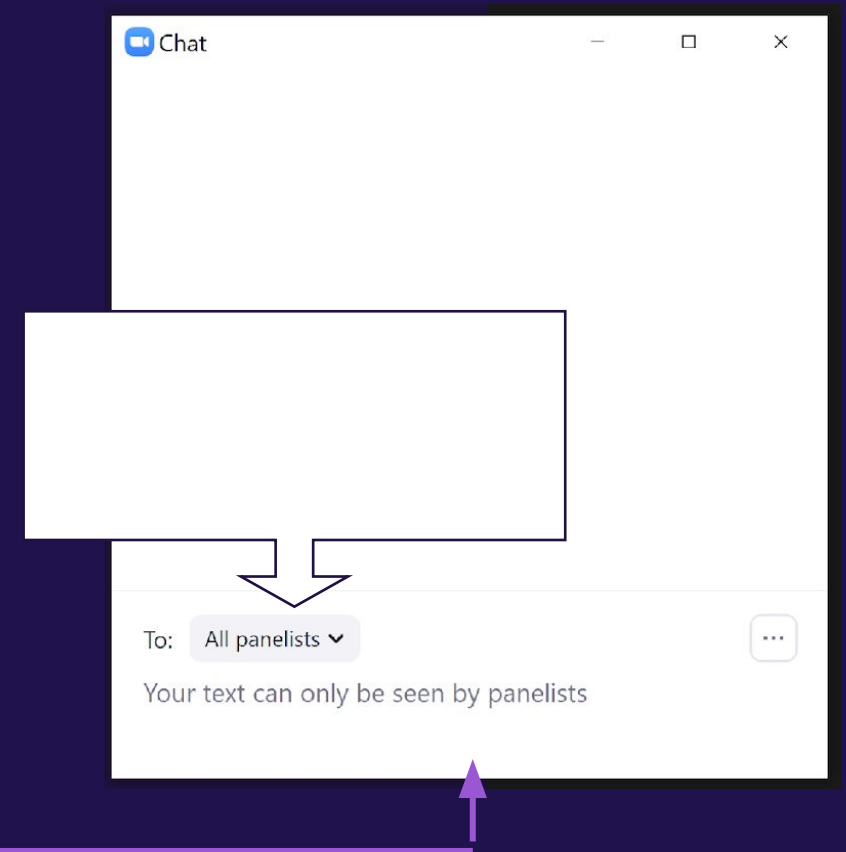
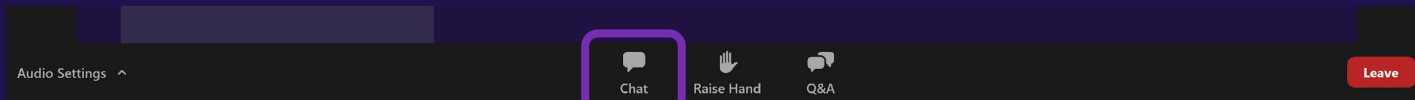
The chat function

Developing Strategies for Publishing and Interviewing along the Way to the Job Market

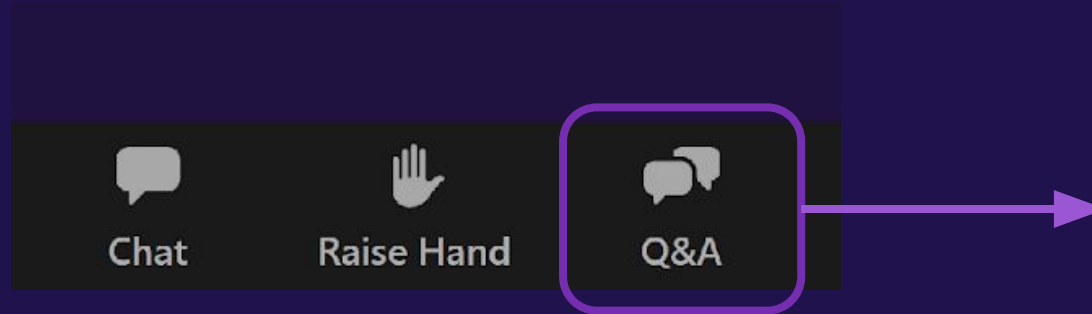
18 March 2021

AAAL GSC

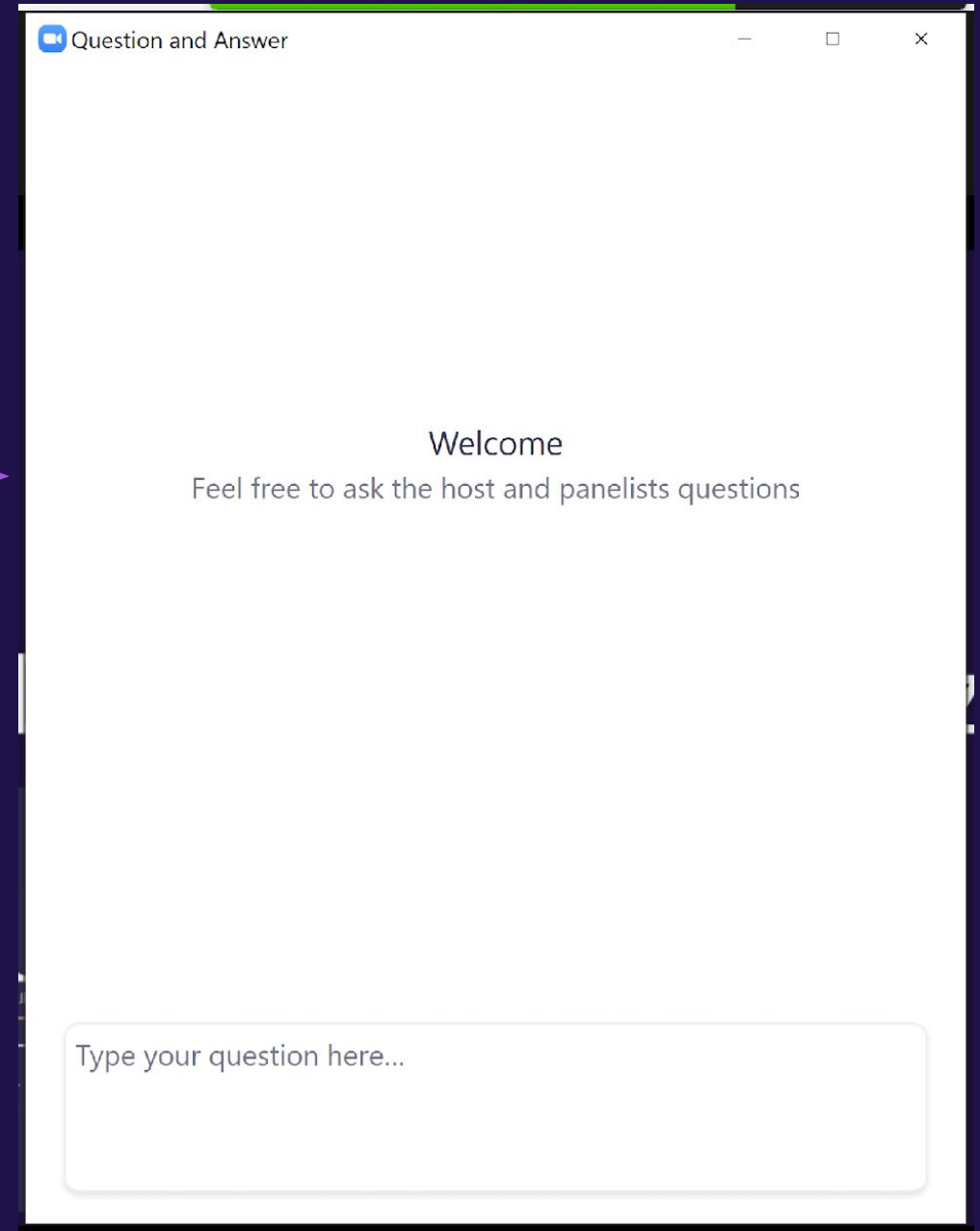
5:00 - 7:00 PM EST



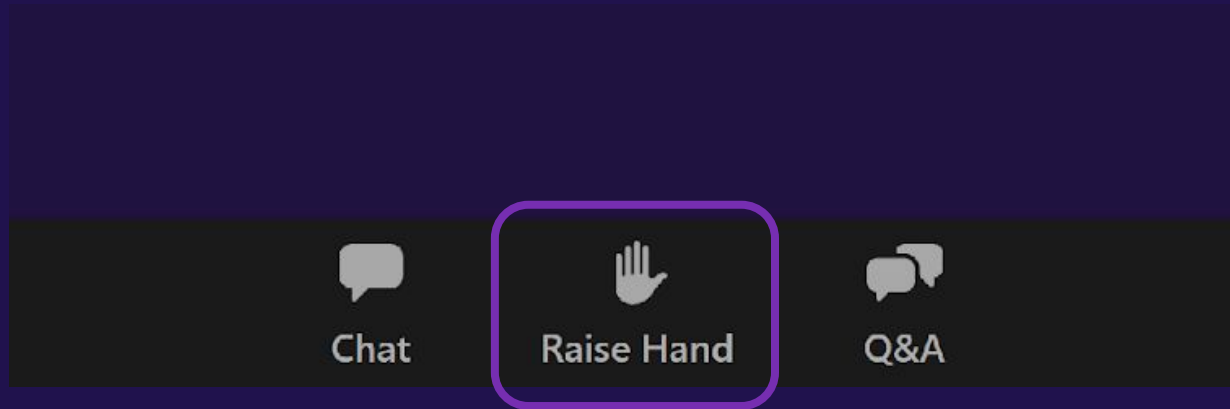
Q&A



- Your question will be seen by all attendees and the panelists.
- You can see everyone's questions the panelists' answers.



Raise your hand



- If you would like to be unmuted during the **Q&A session**

- The host will be notified and activate your camera and microphone
- Your raising hand can be canceled by clicking it again to *lower hand*.

Panelists



Dr. Cynthia Berger
Senior Learning
Scientist
Duolingo



Dr. Laurene Glimois
Professor
Auburn University



Dr. Behzad Mansouri
Postdoctoral Fellow
The University of
Alabama



Dr. Sabrina Sembiente
Associate Professor
Florida Atlantic
University



Dr. Christine Tardy
Professor
University of Arizona



Dr. Kevin Wong
Assistant Professor
Pepperdine University

Feedback Survey



Recordings will be available on our Youtube Channel.

We will announce the updates on our *Social Media*.

Please check our website for all links to all of our social media platforms:

www.aal-gsc.org

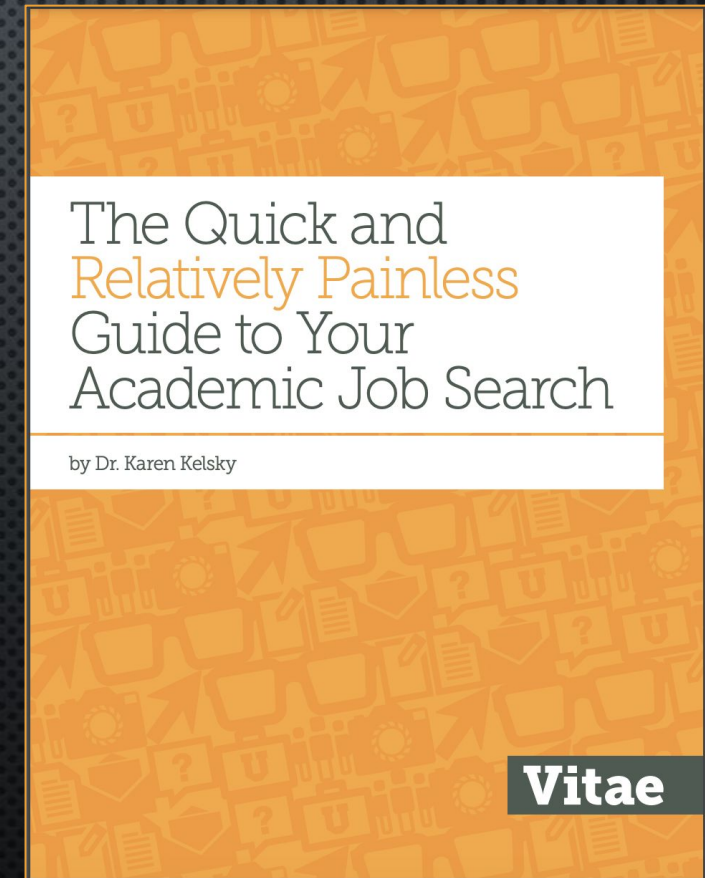
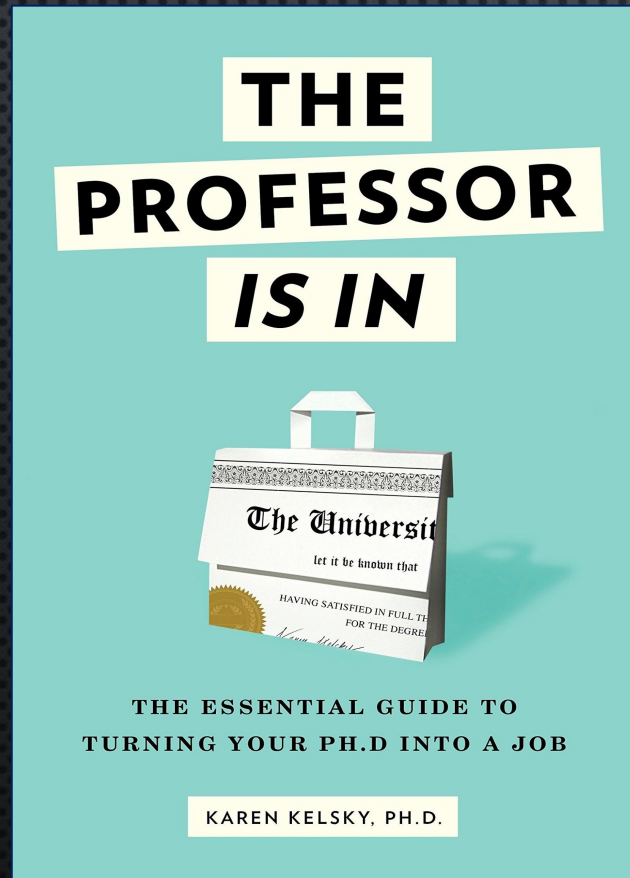
DEVELOPING STRATEGIES FOR PUBLISHING AND INTERVIEWING

LAURENE GLIMOIS, Ph.D.
AUBURN UNIVERSITY

CONTENT

1. APPLICATION MATERIALS AND JOB AD : A FEW NOTES
2. THE INTERVIEW
3. PUBLISHING

APPLICATION MATERIALS



JOB AD

- READ IT, MANY TIMES
- RESEARCH THE INSTITUTION, COLLEGE, DEPARTMENT, PEOPLE
- DECIDE HOW WIDE / NARROW YOU WANT YOUR JOB SEARCH TO BE

INTERVIEW

- YOU HAVE AN INTERVIEW ! CONGRATULATIONS !!!
- PREPARE YOURSELF TO ACT AS THE “LIVE” VERSION OF THE IDEAL COLLEAGUE PRESENTED IN YOUR MATERIALS
 - REVIEW YOUR MATERIALS
 - DO SOME EXTRA RESEARCH
 - PREPARE FOR AS MANY QUESTIONS AS POSSIBLE, REHEARSE, AND PRACTICE

Dissertation/Research

- Please describe your research/dissertation, its contribution to the field, and the publications associated with the work.
- What are your publication plans for the next five years?

Research

- Describe your research. What direction do you plan to take with your research?
- What is your research agenda?
- At what point in the dissertation process are you? Do you have a defense date?
- What is the most significant piece of research that you have read in the last year?
- How do you see your work fitting into the work we do here at the department?
- Your current research requires more technological support than this institution is able to provide. How will you deal with this?
- What do you envision for creating a research program here?
- Do you plan to apply for research funding?
- What is the funding record of your field?
- We see that you have done a lot of conference papers and presentations; we have limited research funding here to support that kind of travel. How will you adapt to that?

Teaching

- What is your philosophy of foreign language teaching
- What courses would you like to teach (tailor to institution)
- Describe two courses you would develop
- Tell us how you would teach [Intro Course X]
- Tell us how you would teach [Course X in your field] (courses they already have, at the intro and advanced level)
- How would you mentor (graduate) students?
- Which textbooks do you use now? Do you like it?
- Which textbook would you suggest for...? Why?
- Which approaches do you use in elementary language teaching/other subject
- What factors influence the approach you choose?
- What is your experience with computer assisted instruction in the language classroom? Technology in the classroom?
- How would you design an undergraduate course in your specialty? Which texts would you include?
- How would you design a graduate course in your specialty? Which texts would you include?
- How does your research influence your teaching?
- How would you mentor (graduate) students?

Extra-academic activities

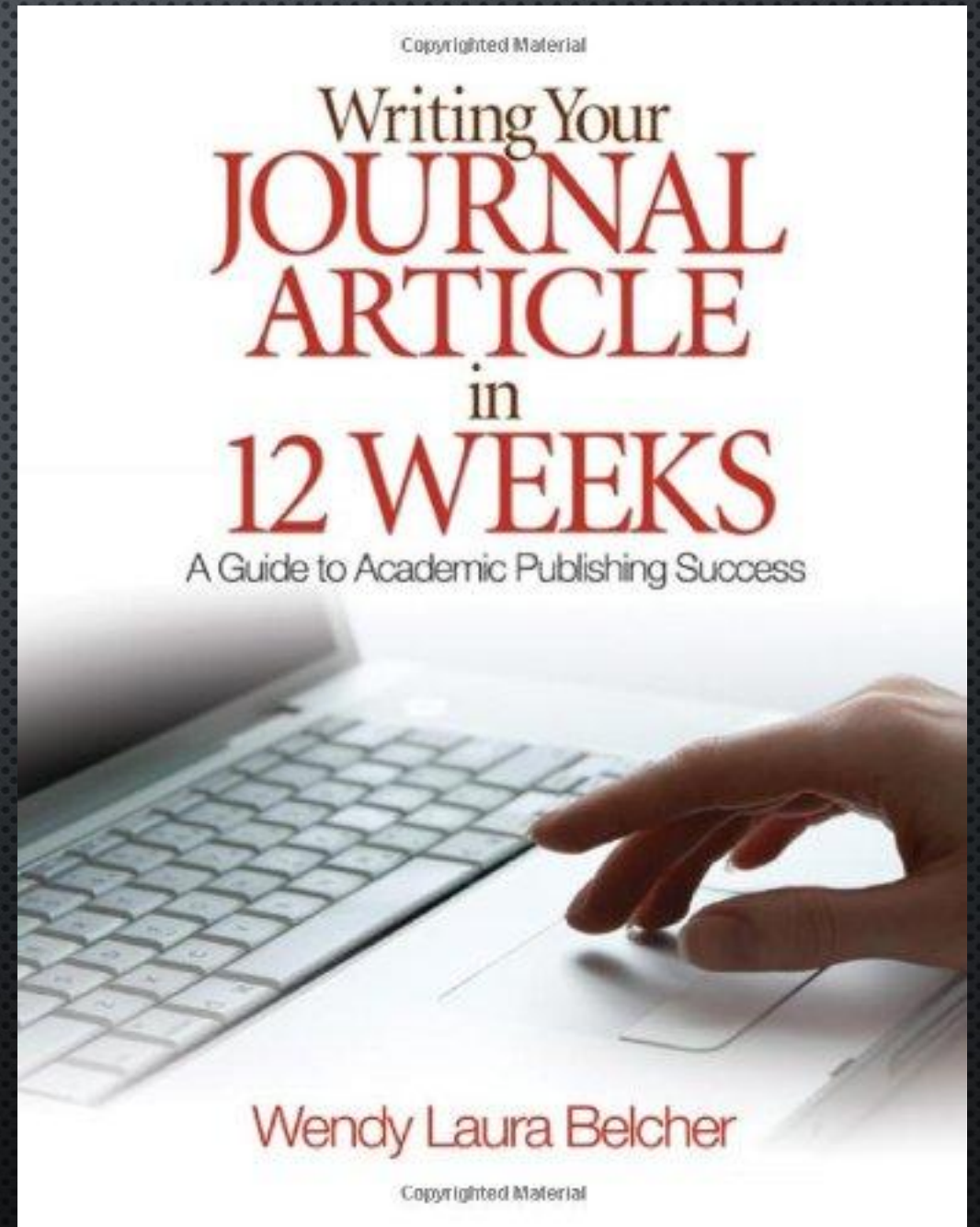
- What non-or extra-academic activities would you be interested in sponsoring or participating in?
- Experience in outreach?
- Ideas for student recruitment?

Random

- How and what can you contribute to our faculty? Our school? How do you fit with the faculty in our department?
- What attracted you to this job?
- We notice you were trained at a large public institution. How do you feel you'll fit in at a small liberal arts institution like ours?
- We have a large teaching load here—four classes a term. How would you manage this and still stay productive in research and writing?

PUBLISHING

- REJECTION IS PART OF THE GAME



LAST TIPS

- SET A DEADLINE
- TAKE CARE OF YOURSELF

LAST TIPS

- SET A DEADLINE
- TAKE CARE OF YOURSELF

THANK YOU !

GOOD LUCK TO YOU !

Developing Strategies for Publishing and Interviewing



BEHZAD MANSOURI

The University of Alabama,
Tuscaloosa

PUBLISHING

MYTHs & MISCONCEPTION

WHAT TO PUBLISH

HOW TO PUBLISH

WHERE TO PUBLISH

WHO TO PUBLISH WITH

PUBLISHING MYTHS & MISCONCEPTIONS

My topic of interest has already been extensively studied

I want to focus on teaching rather than research

Few people will notice my work

I am not a renowned individual in my field and my paper will get rejected

I should develop advanced mastery in conducting research then think of publishing

My manuscript is worthless because it got rejected by a journal

I have to pay article processing fee to be able to publish

PUBLISHING WHAT TO PUBLISH

newsletter articles

book reviews

brief reports

commentary

encyclopedia entry

full-length articles

book chapters

PUBLISHING HOW TO PUBLISH

Peer-reviewed vs. Non-peer-reviewed

Journal selection

Solo-author vs. Multiple-authors

Research collaboration

Developing interdisciplinary research agenda

Developing reading and writing habit

PUBLISHING WHERE TO PUBLISH

Practitioner journals/ Working papers:

- Having graduate students on editorial boards
- Graduate student friendly
- Higher acceptance rate
- Focus on mentoring

Avoid predatory journals

- Publishing fee
- Short review process
- Low quality
- Unknown publisher
- ▶ <https://predatoryjournals.com/journals/>
- ▶ <https://bealllist.net/>

Review for journals

- Ask advisor/ faculty to recommend you
- Follow the calls for reviewers
- Not all papers are great at the time of submission

PUBLISHING WHO TO PUBLISH WITH

A faculty member in your Dept

Other graduate students

Individuals from other schools

Individuals from other schools

INTERVIEW

Envision the new position

Frame yourself as a potential colleague

Practice before the interview

Evaluating answers

Know when and how to end your answers

INTERVIEW

Be self-confident and don't be self-depreciate

Have a clear picture of the target workplace/ dept

Have questions for the hiring committee

Know when and how to end your answers

Attend as many job talks as you can

bmansouri@ua.edu

THNAK YOU

Mastering the Job Interview: Common Questions & Smart Strategies

Christine Tardy
University of Arizona
ctardy@arizona.edu

Happy to answer questions about
publishing too!



Asking a committee member whether he is ready for the job market, the grad student suffocates in the hesitant silence.

Some FAQs about Job Interviews

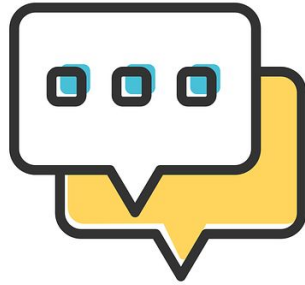
1. What makes a “good interview”?
2. How should I prepare for an interview?
3. How much detail should I give in my answers?
When should I stop talking?
4. What kinds of questions should *I* ask *them*?
5. What kinds of questions should be avoided in
the U.S.?
6. Should I follow up after the interview? With
whom?

Big Caveat:
Get multiple
opinions!



Attempting to write the first draft of his cover letter, the grad student is paralyzed.

1. What makes a “good interview”?



Jot down in the chat something that you think makes a “good interview”



shutterstock.com · 1164482734

1. What makes a “good interview”?

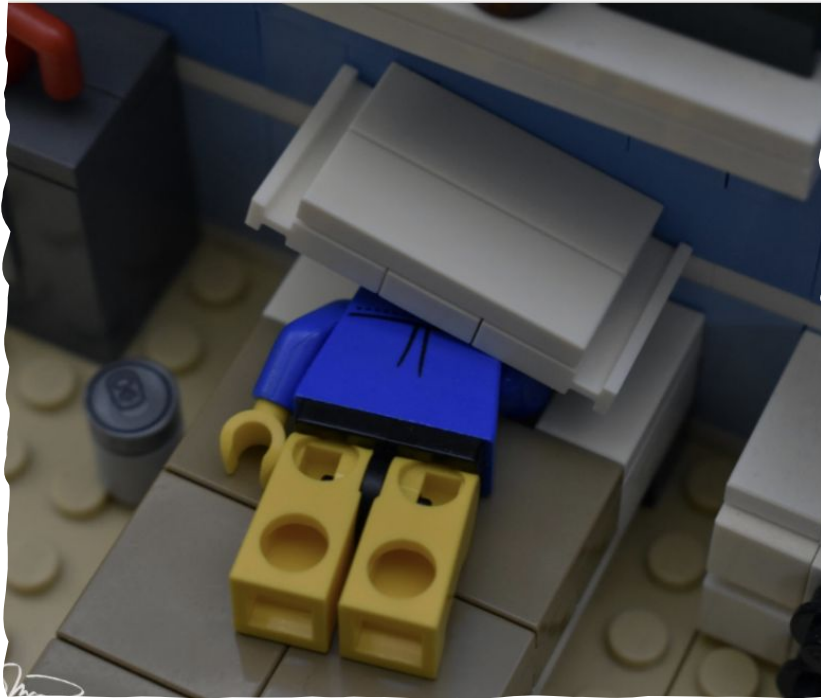
In a good interview, the interviewee is...

- prepared
- knowledgeable of the program
- ready to show how their background/experience/strengths fit with the position
- confident



shutterstock.com · 1164482734

2. How should I prepare for an interview?



- Review the job ad
- Review the employer's website, including information about the specific program/unit – know their mission, strengths, etc.
- Know who will interview you
- Practice! (Do a mock interview if at all possible)
- Have notes on hand
- Have questions ready (more on this later)

3. How much detail should I give in my answers? When should I stop talking?

- Always be sure you answer the questions, at least in broad strokes, first
- Give an example, if relevant
- Be ready to go into more depth
 - “I can share another example if we have time” or “Can I share more details?” or “I’m not sure if there is time to say more about that, but I’m happy to.”



Watching a senior professor’s “brief question” turn into an interminable monologue, the grad student wishes his head would explode.

4. What kinds of questions should I ask *them*?

General (first-round interviews):

- Can you tell me more about _____? (the students, the kinds of projects people are working on, the campus/workplace, the kinds of courses I would be teaching)
- I've read/heard about your _____ and would love to know more about it. (new initiative, new lab, Center for ..., Certificate in ...)
- What are the courses you would imagine this person teaching in the first few years?
- Are there opportunities to _____? (develop new courses, contribute to X, engage in community outreach, ...)
- Can you tell me about your timeline? (last question)



4. What kinds of questions should I ask *them*?

Second-round/finalist Interviews:

- What kind of support is available for ____?
(conferences, research, professional development, developing new courses, community outreach, ...)
- What are some opportunities for cross-unit collaboration?
- How has the program/organization/unit been affected by the pandemic?
- What kinds of changes do you imagine the program/organization going through in the next 5-10 years?
- What are the processes for promotion? (ask multiple people!)
- What are the best parts of working here?



ing safe in his apartment, the grad student seizes the
tunity to socially distance himself from pants.

5. What kinds of questions should be avoided in the U.S.?



Logging on to a videoconferencing session, the grad student squeezes himself into the one remotely clean corner of his apartment.



What if an employer asks ...

- if you have children?
- what country you are from?
- when you will finish (or defend) your dissertation/thesis?

5. What kinds of questions should be avoided in the U.S.?



Logging on to a videoconferencing session, the grad student squeezes himself into the one remotely clean corner of his apartment.



Should you ask...

- what the salary is (in the first round)?
- if you need to have the PhD (or MA) in hand by the start date?
- if there are opportunities to contribute to a particular program or initiative at the institution?



Hoping to get a phone call for a job interview, the grad student sinks deeper and deeper into despondency with every passing hour.

6. Should I follow up after the interview? With whom?

Remember:
(a) they are
already interested
in you, and
(b) everyone wants
the interview to go
well.

You got this!



Strategies for Interviewing in Ed Tech

Dr. Cynthia Berger

Senior Learning Scientist

Duolingo

https://docs.google.com/presentation/d/1iP5Ql2xKGX16srMnbleL-9GGkSMwnaAfR_Rp25iKbVA/edit#slide=id.g33c68aa90d_0_58

Navigating the Academic Job Market

Dr. Kevin Wong

Assistant Professor

Pepperdine University

https://docs.google.com/presentation/d/1BCMTCg5tJoRCE7JfSkq06RZr0huaUSBGaRcetfRURTk/edit#slide=id.g35f391192_00