From Presentation to Publication

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Focusing your Purpose and Audience

• What journals do you read the most?
• Which authors most influence your work and where do they publish?
• What type of paper are you preparing to present?
  • Empirical paper?
  • Literature review?
  • Conceptual argument?
Preparing and Presenting an Empirical Study
(e.g., Hood; Hyland; Martin; Swales & Feak)

• Problem statement and research questions
• Conceptual framework
• Methods
  • Type of study (specific type of qualitative, quantitative, or mix-methods methodology)
  • Data (what you collected)
  • Analysis (how you analyzed it)
• Findings
• Data displays and discussion
• Implications
• References
Preparing and Presenting a Literature Review
(e.g., Cooper; Swales & Feak)

Problem and guiding questions
Conceptual framework (optional)
Methodology
• Search codes
• Criteria for inclusion and exclusion of articles
• Table of studies
Findings/Themes
Implications
References
Before a conference

• Focus on the quality of the analysis
• Preparing slides: Use the organizational structure or “genre stages” associated with the type of paper you are producing
  • FOCUS ON FINDINGS AND DATA WITH THE TIME YOU HAVE
• Draft a spoken version of your talk
• Practice and make sure you stay within the time allotted
• Keep track of the kinds of questions you are asked and the feedback you receive
• A note on expectations: Keep it about the work and moving the work forward
During the conference

• Plan your day by following several key topics related to your emerging research agenda

• Make connections with others doing similar work, including other graduate students
  • Special topic groups
  • Committees
  • Newsletters

• Make time for some fun
After the conference

• Use feedback to produce a manuscript for a targeted journal, especially a special topic edition of a journal, look for calls for papers
• Get feedback on the manuscript before submitting
• Submit, make sure to follow directions
• Follow up on connections and plan for the next year’s meeting
  • A proposal, a panel, or a project
• Note on expectations: Keep it about the work
References


